

ROOTED IN PURPOSE | RISING IN IMPACT



2025 ANNUAL LEADERSHIP CONFERENCE

# SPONSORSHIP PROSPECTUS

IPHCA





# ALC 2025

ROOTED IN PURPOSE | RISING IN IMPACT

Since the advent of the public health system in the United States, Illinois Community Health Centers (CHCs) have been rooted in values such as community, service and compassion. Though these ideas are virtuous, they alone do not capture the full scope of the CHC mission.

Purpose alone is not enough. Now is the time to rise and expand services and outreach, strengthen advocacy and shape policies. Beyond doing more, reach further, and make a lasting impact.

We invite you to IPHCA's largest event of the year, its Annual Leadership Conference, being held October 22-24 in Saint Louis, Missouri. The 2025 sponsor and exhibitor packages offer businesses of all sizes the opportunity to build brand awareness by showcasing your solutions and services to more than 600 attendees.

Join us this year at the Annual Leadership Conference by staying rooted in our purpose and rising in impact.

Cheers!  
The IPHCA Team

# SPONSOR OPPORTUNITIES

## PREMIER LEVEL SPONSORSHIP - \$20,000

Premium Sponsor opportunities are available below, please select one.

### KEYNOTE SPEAKER

This is our most attended session. Your company's logo will be viewed by more than 600 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded three-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

### CONFERENCE REGISTRATION BAGS

Display your company name or logo to more than 600 attendees for three full days by sponsoring the registration bags. Your logo will appear on each bag available at registration. Sponsorship includes exhibitor space in prime location.

### HOTEL ROOM KEYS

Be the brand every attendee sees first thing in the morning, last thing at night, and every other time they enter their hotel room. The hotel key card sponsor has their logo branded and web address alongside the event and hotel name ensuring repeat brand awareness. Be the company in everyone's wallet this conference! Sponsorship includes exhibitor space in prime location.

### THURSDAY DINNER + EVENT

Attendees will think of you after a long day of training. Sponsors receive recognition in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in prime location.

## PLATINUM LEVEL SPONSORSHIP - \$15,000

Platinum Sponsor opportunities are available below, please select one.

### WEDNESDAY OPENING CONTINENTAL BREAKFAST

The Opening Continental Breakfast on Thursday brings together attendees during one of busiest days of the conference. Sponsors are highlighted throughout the breakfast with recognition on posters by the doors, in the conference program guide, and on an event flyer. Sponsorship includes exhibitor space in prime location.

### WEDNESDAY LUNCH WITH EXHIBITORS

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in prime location.

### THURSDAY CONTINENTAL BREAKFAST

Thursday Continental Breakfast is an opportunity to bring conference attendees together. Sponsors are highlighted throughout the breakfast with recognition on posters by the doors, in the conference program guide, and on an event flyer. Sponsorship includes exhibitor space in prime location.

### FRIDAY AWARDS BREAKFAST

Sponsors receive recognition on posters by the door, in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in prime location. Includes opportunity to give a live introduction (or two-minute pre-recorded video) that attendees will see before the awards ceremony begins.

### BADGE LANYARDS

More than 600 attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard and worn by all conference participants. Sponsorship includes exhibitor space in prime location.



## **GOLD LEVEL SPONSORSHIP - \$10,000**

Gold Sponsor opportunities are available below, please select one.

### **PLENARY SESSION SPEAKER**

This is one of our most attended sessions. Your company's logo will be viewed by more than 600 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded two minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

### **CONFERENCE WI-FI**

Free Internet access is the service most requested by IPHCA attendees. As the sponsor of Conference Wi-Fi access at the IPHCA conference, your company will be recognized on Wi-Fi log-in instruction cards, in the printed program, on signage, and anywhere the Wi-Fi access code is given. Sponsorship includes exhibitor space in prime location.

### **WEDNESDAY LUNCH WITH EXHIBITORS**

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in prime location.

### **THURSDAY LUNCH WITH EXHIBITORS**

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in prime location.

### **TRAVEL WATER TUMBLERS**

Keep attendees hydrated by providing water bottles at the registration desk. IPHCA will provide water stations throughout the conference space for attendees to refill. As a built-in bonus, your company will help keep our environmental footprint as small as possible. Sponsorship does not include exhibitor space.

## SILVER LEVEL SPONSORSHIP - \$8,000

Silver Sponsor opportunities are available below, please select one.

### WELCOME RECEPTION

Attendees will think of you at the kick-off Welcome Reception. Sponsors receive recognition from poster announcement and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in standard location.

### CONFERENCE PROGRAM GUIDE

All attendees receive a Conference Program Guide. By sponsoring the program guide, you have a front page ad along with mention inside the Program Guide that your company sponsored it and also on a sponsorship poster placed at the conference registration desk. Sponsorship includes exhibitor space in standard location.

### CONFERENCE APP

Your company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company as a sponsor of IPHCA in the app and in materials promoting the app to attendees. Sponsorship does not include exhibitor space.

## BRONZE LEVEL SPONSORSHIP - \$6,000

Bronze Sponsor opportunities are available below, please select one.

### MYSTERY PRIZE

At the closing luncheon, one conference attendee will win a mystery prize. Your company's logo will be placed on the mystery prize card that is passed out at the luncheon saying your company sponsored the prize. You will also be mentioned by the announcement and in the Conference Program Guide as a sponsor. Sponsorship does not include exhibitor space.

### EXHIBIT HALL MORNING BREAK

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide, and has option to provide logo/branded napkins (at company's expense). Sponsorship does not include exhibitor space.

### EXHIBIT HALL AFTERNOON BREAK

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide, and has option to provide logo/branded napkins (at company's expense). Sponsorship does not include exhibitor space.

### HAND SANITIZER

Do your part to make sure all attendees stay safe with pocket size hand sanitizer. Logo can be placed on hand sanitizer. Sponsorship does not include exhibitor space.



## SUPPORTING LEVEL SPONSORSHIP - \$3,000

Supporting Sponsor opportunities are available below, please select one.

### ATTENDEE BUSINESS CENTER

This room is available for attendees to check emails, attend outside meetings via Zoom, make phone calls, and have a dedicated private working space. Your logo will be placed on a poster outside of the business center. Sponsorship does not include exhibitor space.

### CHARGING STATION

Attendees rely on mobile technology to stay connected while at meetings. The charging station area is an excellent opportunity to get your valuable information directly to attendees. Your specific product and/or company logo will be strategically placed at charging stations in the registration area. Sponsorship does not include exhibitor space.

### EDUCATIONAL SESSION

Attendees of the session will see a poster with your logo outside of the education session. Sponsorship does not include exhibitor space.

### FACE COVERINGS

Help keep attendees safe by sponsoring face coverings for all attendees. Sponsor's logo can be placed on face coverings. Sponsorship does not include exhibitor space.

### REGISTRATION DESK

As the exclusive sponsor of this area, your logo will be placed in prime position at the Registration Desk.



# EXHIBITOR OPPORTUNITIES

For those companies choosing a prime location exhibitor booth, IPHCA will hold a lottery to determine location in the exhibit hall. Lottery details will be shared closer to conference.

<b>MOVE-IN:</b>	October 21, 2025 (12:00 p.m.)
<b>MOVE-OUT:</b>	October 23, 2025 (4:30 p.m.)
<b>EXHIBIT HALL HOURS:</b>	October 22, 2025 (7:00 a.m. - 4:00 p.m.) October 23, 2025 (7:00 a.m. - 4:45 p.m.)

## Fee Includes:

- Access for two (2) attendees to the Welcome Reception on Wednesday evening, as well as the conference-sponsored breakfast, lunch and dinner event on Thursday.
- Company contact information and description in conference program guide.
- Company contact information and logo listed in conference mobile app.
- Each exhibiting organization will receive two (2) complimentary conference registrations. Additional representatives must pay conference registration fee of \$300.

\* Audio-Visual (A/V) services are not included in the booth fee.

\* Electrical services information will be available soon.

\* Additional details about exhibiting will be provided closer to conference, including hotel accommodations, shipping details, storage, etc.

## EXHIBITOR BOOTH PRICING

BOOTH OPTIONS	STANDARD LOCATION	PRIME LOCATION
IPHCA Business Member	\$900	\$1,000
GPO Preferred Member	\$1,000	\$1,200
Nonprofit/Government	\$1,100	\$1,300
Non-IPHCA Member	\$1,200	\$1,500

# ADVERTISING OPPORTUNITIES

## OPTION A - \$500

### PROGRAM GUIDE FULL-PAGE AD

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing reach. The full-color digital program guide, included in all registration packets, contains the conference schedule, educational descriptions of sessions, and other important information.

## OPTION B - \$500

### TOTEBAG INSERT

For organizations unable to exhibit at the conference, a "Totebag Insert" option is available. Brochures, magazines, leaflets, pamphlets, and give aways will be displayed prominently so attendees immediately learn about your company.

## OPTION C - \$250

### PROGRAM GUIDE HALF-PAGE AD

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing reach. The full-color digital program guide, included in all registration packets, contains the conference schedule, educational descriptions of sessions, and other important information.



# ARTWORK

## SUBMISSION REQUIREMENTS

1. Artwork must be submitted in one of the following formats:  
.PDF, .PSD, .EPS, or .AI.
2. We recommend artwork be generated only in the following design programs:  
**Photoshop, Illustrator, InDesign or Adobe Acrobat.**
3. IPHCA cannot accept responsibility for any unwanted results from artwork originally generated in other design programs or that does not meet the specifications listed above.

## ADDITIONAL SPECIFICATIONS

- High Resolution PDF (300+ DPI) or .PSD, .EPS or .AI file format
- Full-Color Imagery
- RGB Color Mode
- Full-Page Ad Dimensions: 8.375" x 10.875"
- Half-Page Ad Dimensions: 7.875" x 5.0"
- Bleed: 0.25" (MUST be added to all four sides, no live content in this area)
- ALL text and type must be kept at least 0.5" from live edges;  
any important content should be kept at least 0.25" from trim.
- No Crop Marks

\* If submitting artwork for IPHCA's Annual Leadership Conference Program Guide, space is limited; advertisements will be accepted on a first-come, first-served basis and are subject to IPHCA approval. No refunds will be given for cancellation of advertising.

# CONTACT US

## FOR MORE INFO, PLEASE CONTACT:

### **KATHRYN DOOLIN**

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## FOR ARTWORK-RELATED INQUIRIES:

### **BETH FOX**

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The background of the entire page is composed of several overlapping, wavy bands of teal and light blue, creating a sense of movement and depth.

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