



MEMBERSHIP OPPORTUNITIES FOR BUSINESSES

IPHCA



Driven by a commitment to accessible, quality health care, we're building a community of professionals who share our vision.

IPHCA Business Membership

Platinum Tier - Gold Tier - Silver Tier

When you become an IPHCA member, you help bring cutting-edge health care to more than 1.5 million patients annually. Together, our members provide training, support and advocacy for more than 430 health center sites across Illinois.

For companies that serve or partner with community health centers, Business Membership offers a powerful networking tool. This membership program is designed to give your business the most exposure for your investment. We have options for Business Members, creating three tiers of membership that provide value and flexibility. We are honored by your interest in a Business Membership and look forward to partnering with you.

To apply for membership, please contact Kathryn Doolin at kdoolin@iphca.org

3,000+

IN IPHCA'S EMAIL
NETWORK

500+

ANNUAL CONFERENCE
ATTENDEES

100+

ADVOCACY EVENT
ATTENDEES

75+

TRAININGS + EVENTS
PROVIDED TO MEMBERS
EACH YEAR

70+

ORGANIZATIONS ARE
MEMBERS WITH IPHCA

Make Sure Your Message is Heard

With trainings, advocacy events and our annual conference, IPHCA connects with thousands of engaged health care professionals every year.

Business members are also eligible to apply to our Group Purchasing Organization. As vendors, Business members have the opportunity to serve 100% of the community health centers in Illinois.



“Being an IPHCA member has opened doors for us within the healthcare space. We get great access while supporting a cause that really matters.”

**- Karlee Ricks, CMO,
Impact Networking**

Platinum Tier



Offering exclusive branding opportunities and the strongest marketing support across conferences and digital channels, the Platinum tier positions your business to connect with the most potential customers.

- Branded content opportunities in IPHCA electronic publications
- Logo featured on IPHCA's website member page
- Custom Business Member logo
- IPHCA Member window cling
- Inclusion in Membership Directory
- Discount on trainings
- Welcome on IPHCA social channels and e-publication
- Year-round networking opportunities
- Sponsored issues of electronic publication with company spotlight (4 per year)

- Social media post across IPHCA's social channels (8 per year)
- Full-page advertisement in Health Source Newsletter (4 per year)
- Promotional spot during IPHCA event (2 per year)
- Ad space in conference mobile app
- Exhibit space at conference or advocacy event (2 included, discounts on additional)
- Sponsored and branded webinar
- Exclusive promotional eblast
- First access to additional networking and promotional events

Why Choose Platinum?



Exclusive Sponsorship Opportunities



Custom Branded Content



Broadest Exposure Available

Gold Tier



Why Choose Gold?



Custom Branded Content



Print + Digital Features



Conference + Event Presence

Features in conference materials and across digital channels allow Gold tier businesses to reach industry professionals several times throughout the year.

- Branded content opportunities in IPHCA electronic publications
- Logo featured on IPHCA's website member page
- Custom Business Member logo
- IPHCA Member window cling
- Inclusion in Membership Directory
- Discount on trainings
- Welcome on IPHCA social channels and electronic publication
- Year-round networking opportunities
- Sponsored issue of electronic publication with company spotlight (2 per year)
- Social media post across IPHCA's social channels (4 per year)
- Full-page advertisement in Health Source Newsletter (2 per year)
- Promotional spot during IPHCA event (1 per year)
- Ad space in conference mobile app
- Exhibit space at conference or advocacy event (1 included, discounts on additional)

Silver Tier



Businesses who join at the Silver tier gain access to a variety of networking and training opportunities and have their logo featured on the IPHCA website and collateral.

- Discounts on exhibit space
- Branded content opportunities in IPHCA electronic publications
- Logo featured on IPHCA's website member page
- Custom Business Member logo
- IPHCA Member window cling
- Inclusion in Membership Directory
- Discount on trainings
- Welcome on IPHCA social channels and electronic publication
- Year-round networking opportunities

Why Choose Silver?



Recognition in
Print + Online



Networking
Opportunities



Great Value

Features Included	Tier		
	Platinum	Gold	Silver
Discounts on exhibit space	X	X	X
Branded content opportunities in IPHCA electronic publications	X	X	X
Logo featured on IPHCA's website member page	X	X	X
IPHCA Business Member logo	X	X	X
IPHCA Member window cling	X	X	X
Inclusion in Membership Directory	X	X	X
Option to apply for group purchasing organization	X	X	X
Discount on trainings	X	X	X
Welcome on IPHCA social channels and electronic publication	X	X	X
Year-round networking opportunities	X	X	X
Sponsored issue of electronic publication with company spotlight	4/year	2/year	
Social media post across IPHCA's social channels	8/year	4/year	
Full-page advertisement in Health Source Newsletter	4/year	2/year	
Promotional spot during IPHCA event	2/year	1/year	
Ad space in conference mobile app	2	1	
Exhibit space at conference or advocacy event	2	1	
Sponsored and branded webinar	X		
Exclusive promotional eblast	X		
First access to additional networking and promotional events	X		
Pricing	\$15K	\$8K	\$4K
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