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FOR IMMEDIATE RELEASE

IPHCA and Mission Mobile Medical Form New Collaboration To Meet Patients Where They Are

SPRINGFIELD, Ill., August 30, 2023 – Today, the Illinois Primary Health Care Association (IPHCA) announces a new collaboration with Mission Mobile Medical to help bring new solutions for mobile healthcare to its 54 member organizations.

Mobile medical programs are a direct response to addressing health inequity created by barriers to care, and are specifically designed to bypass critical healthcare barriers bringing healthcare straight to the populations who need it the most. The nature of mobile medicine allows it to adapt to the changing needs of local communities and offer highly tailored solutions in a way that traditional brick and mortar healthcare facilities cannot.

While many mobile clinics can be found in urban areas, they play an important role in promoting health equity in rural areas. In many instances, rural populations face significant challenges in accessing adequate healthcare, including limited access to medical professionals and facilities, long wait times for appointments, and high costs of care. Mobile clinics help to fill this gap by providing essential healthcare services to those who need it the most.

"By working directly with Mission Mobile Medical, IPHCA is able to bring a new solution to its members," said Ollie Idowu, President and Chief Executive Officer at IPHCA. "One of the biggest hurdles for healthcare leaders when it comes to realizing the potential of a mobile clinic is the complexity of launching the program. We've found that Mission Mobile Medical answers that call and we are pleased to be working with them."

"It's humbling to be involved with people like the IPHCA organization and their members who care, who want to make a difference, and who also have the ability to make a difference. When I'm in the room with people like this, I feel the weight of the moment. Each of us have a responsibility to do what we can for our most vulnerable among us, and improve healthcare in our country, to try and take care of one another. We're here to work, and happy to be on the IPHCA team." – Travis LeFever, CEO, Mission Mobile Medical.

About the Illinois Primary Health Care Association

IPHCA is a nonprofit trade association that serves as the voice of and champion for Illinois' 54 community health centers, which serve more than 1.5 million patients annually across more than 400 service sites in medically underserved rural, urban, and suburban areas. IPHCA.org

About Mission Mobile Medical Group

Mission Mobile Medical Group provides equipment, support services, and contract staffing for mobile clinic partners in the US and abroad. With over 200 contracts under management, we serve our most vulnerable neighbors through partnerships with FQHCs, look-a-likes, and other organizations focused on health equity.