



ANNUAL LEADERSHIP CONFERENCE 2023

SPONSOR & EXHIBITOR
PACKAGES

**Renaissance Conference Center
Schaumburg, Illinois
October 4 – 6, 2023**

IPHCA

 AllianceChicago
Innovating for better health



2023

SPONSORSHIP OPPORTUNITIES

The 2023 Annual Leadership Conference will be held in partnership with AllianceChicago, a natural partnership since both organizations serve the same audience: Community Health Centers. After many years of collaboration, the two organizations will combine forces to host one unforgettable conference. With the same audience and themes, this educational conference will be bigger and better than ever. The 2023 sponsor and exhibitor packages offer businesses of all sizes the opportunity to build brand awareness with community health centers from across Illinois and beyond. Join us in reaching potential customers who are making a difference in the health care industry.

SPONSOR OPPORTUNITIES

PREMIER – \$20,000

Keynote Speaker

This is our most attended session. Your company's logo will be viewed by more than 700 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded three-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

Conference Registration Bags

Display your company name or logo to more than 700 attendees for three full days by sponsoring the registration bags. Your logo will appear on each bag available at registration. Sponsorship includes exhibitor space in prime location.

Hotel Room Keys

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their hotel room. The Hotel Key Card Sponsor has their logo branded and web address alongside the event and hotel name ensuring repeat brand awareness. Be the company in everyone's wallet this conference! Sponsorship includes exhibitor space in prime location.

Thursday Dinner & Event

Attendees will think of you after a long day of training. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in prime location.

PLATINUM – \$10,000

Badge Lanyards

More than 700 attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard and worn by all conference participants. Sponsorship includes exhibitor space in prime location.

Closing Luncheon Speaker

This is one of our most attended sessions. Your company's logo will be viewed by more than 700 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded two-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

Conference Wi-Fi

Free Internet access is the service most requested by attendees. As the sponsor of Conference Wi-Fi access at the conference, your company will be recognized on Wi-Fi log-in instruction cards, in the printed program, on signage, and anywhere the Wi-Fi access code is given. Sponsorship includes exhibitor space in prime location.

Thursday Lunch with Exhibitors

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in prime location.

Opening Continental Breakfast

The Opening Continental Breakfast on Thursday brings together attendees during one of busiest days of the conference. Sponsors are highlighted throughout the breakfast with recognition on posters by the doors, in the conference program guide and on a flyer about the event. Sponsorship includes exhibitor space in prime location.

Friday Luncheon

Attendees will think of you after a long day of training. Sponsors receive recognition on posters by the door, table tents on the tables and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in prime location.



SPONSOR OPPORTUNITIES

GOLD – \$8,000

Welcome Reception

Attendees will think of you at the kick-off Welcoming Reception. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in standard location.

Friday Networking Breakfast

Attendees will think of you during the most important meal of the day. Sponsors receive recognition on table tents, in the program guide and on posters. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in standard location.

Wednesday Lunch with Exhibitors

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

Conference Program Guide

All attendees receive a Conference Program Guide. By sponsoring the program guide, you have a front page AD along with mention inside the Program Guide that your company sponsored it and also on a sponsorship poster placed at conference registration desk. Sponsorship includes exhibitor space in standard location.

Gallery of Success

Attendees can submit a poster to share results on research, a quality improvement initiative and/or innovations implemented at a health center. We will highlight your company with signage as the sponsor of the Gallery and put your company materials in the area of the posters. You will serve as an honorary judge to choose the 2023 winner. Sponsorship includes exhibitor space in standard location.

SILVER – \$6,000

Conference App

Your company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company as a top sponsor of the mobile app and in materials promoting the mobile app to attendees. Sponsorship includes exhibitor space in standard location.

Water Bottles

Keep attendees hydrated by providing water bottles to attendees as they check in at registration. We will provide water stations throughout the conference space for attendees to refill. Bonus – you will be helping the conference “go green” by sponsoring the reusable water bottles. Sponsorship includes exhibitor space in standard location.

SPONSOR OPPORTUNITIES

BRONZE – \$4,000

Mystery Prize

At the closing luncheon, one conference attendee will win a mystery prize. Your company's logo will be placed on the mystery prize card that is passed out at the luncheon saying your company sponsored the prize. You will also be mentioned in the Conference Program Guide as a sponsor. Sponsorship includes exhibitor space in standard location.

Exhibit Hall Morning Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide and has option to provide logo-branded napkins (at company's expense). Sponsorship includes exhibitor space in standard location.

Exhibit Hall Afternoon Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide and has option to provide logo-branded napkins (at company's expense). Sponsorship includes exhibitor space in standard location.

SUPPORTING – \$2,000

Attendee Business Center

This room is available for attendees to check emails, attend outside meetings via zoom, make phone calls and have a dedicated private working space. Sponsorship includes exhibitor space in standard location.

Charging Station

Attendees rely on mobile technology to stay connected while at meetings. The charging station area is an excellent opportunity to get your valuable information directly to attendees. Your specific product and/or company logo will be strategically placed at charging stations during the Exhibit Hall Hours and in the registration area. Sponsorship includes exhibitor space in standard location.

Educational Session

Attendees of the session will see a poster with your logo outside of the education session. Sponsorship includes exhibitor space in standard location.

Face Coverings

Help keep attendees safe by sponsoring face coverings for all attendees. Sponsor's logo can be placed on face coverings. Sponsorship includes exhibitor space in standard location.

Hand Sanitizer

Do your part to make sure all attendees stay safe with pocket size hand sanitizer. Logo can be placed on hand sanitizer. Sponsorship includes exhibitor space in standard location.

Registration Desk

As the exclusive sponsor of this area, your logo will be placed in prime position at the Registration Desk. Sponsorship includes exhibitor space in standard location.



EXHIBITOR OPPORTUNITIES

EXHIBITOR BOOTH FEES

Booth Type	Standard	Prime Location
IPHCA/AllianceChicago Member	\$900	\$1,000
PHPA Preferred Vendor	\$1,000	\$1,200
Nonprofit/Government	\$1,100	\$1,300
Non-IPHCA/AllianceChicago Member	\$1,500	\$1,700

A lottery will be held to determine location in the exhibit hall for those companies choosing a prime location.

Move-in: October 3, 2023 at 12:00 – 5:00 p.m.

Move-out: October 5, 2023 at 4:00 p.m.

Exhibit Hall Hours:

October 4 – 8:00 a.m. – 5:00 p.m.

(breakfast and lunch served in the exhibit hall)

October 5 – 8:00 a.m. – 4:00 p.m.

(breakfast and lunch served in the exhibit hall)

Fee Includes:

- + Access for two attendees to the Welcoming Reception on Wednesday evening, as well as the conference-sponsored breakfast, lunch and dinner event on Thursday
- + Company contact information and description in conference program guide
- + List of conference attendees (sent after conference)
- + Company contact information and logo listed in conference mobile app
- + Each exhibiting organization will receive two (2) complimentary conference registrations. Additional representatives must pay conference registration fee of \$400.

*Electrical services information will be available soon.

**Register as a
Sponsor or Exhibitor »**

PROGRAM GUIDE

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing reach. The full color digital program guide, included in all registration packets, contains the conference schedule, educational descriptions of sessions and other important information.

Full-page ad: \$500
Half-page ad: \$250

TOTE BAG INSERT

For organizations unable to exhibit at the conference, a "Totebag Insert" option is available for \$500. Brochures, magazines, leaflets, pamphlets and give aways will be displayed prominently so attendees immediately learn about your company.

CONTACT INFORMATION

To learn more about becoming a business member, or any sponsorship opportunities, contact:

IPHCA - Kathryn Doolin, Director of Training and Member Services at (217) 541-7303 or kdoolin@iphca.org

AllianceChicago - Natalie Swiencki, Corporate Communications & CRM Manager at (312) 241-2746 or nswiencki@alliancechicago.org

HOTEL INFORMATION

IPHCA and AllianceChicago negotiated a room rate of \$188 a night at the Renaissance Schaumburg Convention Center Hotel, 1551 Thoreau Dr N, Schaumburg, IL 60173, (877) 575-7976.

The cutoff date is September 11, 2023 at 5:00 p.m. (Central).

SUBMITTING ARTWORK

Artwork must be submitted in one of the following formats: .pdf, .psd, .eps, or .ai. We recommend artwork be generated only in the following design programs: Photoshop, Illustrator, InDesign or Acrobat in RGB. We cannot accept responsibility for any unwanted results from artwork originally generated in other design programs or that does not meet the specifications listed above.

Artwork Specs

- + High resolution PDF (300+ dpi) or .psd, .eps or .ai file format and color set to RGB
- + Full color
- + Full-page ad dimensions: 8.375" x 10.875"
- + Half-page ad dimensions: 7.875" x 5"
- + Bleed: 0.25" must be added to all four sides - no live content should be used in this area
- + All text/type must be kept at least 0.5" from live edges; any important content should be kept at least 0.25" from trim
- + No crop marks

NOTE: If submitting artwork for the Annual Leadership Conference Program Guide, space is limited; advertisements will be accepted on a first-come, first-served basis and are subject to approval. No refunds will be given for cancellation of advertising.

If you have any questions regarding artwork, contact:
Beth Fox, Director of Communications
at (217) 541-7313 or bfox@iphca.org.

[Reserve your room »](#)