



IPHCA

Membership Opportunities
FOR BUSINESSES



PLATINUM TIER - GOLD TIER - SILVER TIER

When you become an IPHCA member, you help bring cutting-edge health care to more than 1.4 million patients annually. Together, our members provide training, support and advocacy for nearly 400 health center sites across Illinois.

For companies that serve or partner with community health centers, Business Membership offers a powerful networking tool. This year, we are launching an improved membership program designed to give your business the most exposure for your investment. We have expanded options for Business Members, creating three tiers of membership that provide value and flexibility. We are honored by your interest in a Business Membership and look forward to partnering with you.






To apply for membership, please contact
Kathryn Doolin at kdoolin@iphca.org



Driven by a commitment to
accessible, quality health care,
we're building a community of
professionals who share our vision.





“Being an IPHCA member has opened doors for us within the healthcare space. We get great access while supporting a cause that really matters.”

- KARLEE RICKS, CMO, IMPACT NETWORKING

MAKE YOUR MESSAGE HEARD

With trainings, advocacy events and our annual conference, IPHCA connects with thousands of engaged health care professionals every year.

3,000+ IN IPHCA'S EMAIL NETWORK

500+ ANNUAL CONFERENCE ATTENDEES

100+ ADVOCACY EVENT ATTENDEES

75+ TRAININGS + EVENTS PROVIDED TO MEMBERS EACH YEAR

70+ ORGANIZATIONS ARE MEMBERS WITH IPHCA

Business Members are also eligible to apply to our group purchasing organization, Primary Health Purchasing Alliance. As vendors, Business Members have the opportunity to serve 100% of the community health centers in Illinois.



PLATINUM TIER

PLATINUM BUSINESS MEMBERSHIP

Offering exclusive branding opportunities and the strongest marketing support across conferences and digital channels, the Platinum tier positions your business to connect with the most potential customers.

- + Branded content opportunities in IPHCA e-publications
- + Logo featured on IPHCA's website homepage
- + Logo featured on IPHCA's website member page
- + Custom Business Member logo
- + IPHCA Member window cling
- + Inclusion in Membership Directory
- + Discount on trainings
- + Membership certificate for display
- + Member Appreciation Week recognition
- + Welcome on IPHCA social channels and e-publication
- + Year-round networking opportunities
- + Sponsored issues of e-publication with company spotlight (4 per year)
- + Social media post across IPHCA's social channels (8 per year)
- + Full-page advertisement in Health Source Newsletter (4 per year)
- + Promotional spot during IPHCA event (2 per year)
- + Ad space in conference mobile app or virtual lobby (2 per year)
- + Exhibit space at conference or advocacy event (2 included, discounts on additional)
- + Sponsored and branded webinar
- + Exclusive promotional eblast
- + First access to additional networking and promotional events

WHY CHOOSE PLATINIUM?



EXCLUSIVE
SPONSORSHIP
OPPORTUNITIES



CUSTOM
BRANDED
CONTENT



BROADEST
EXPOSURE
AVAILABLE





GOLD TIER

GOLD BUSINESS MEMBERSHIP

Features in conference materials and across digital channels allow Gold tier businesses to reach industry professionals several times throughout the year.

- + Branded content opportunities in IPHCA e-publications
- + Logo featured on IPHCA's website homepage
- + Logo featured on IPHCA's website member page
- + Custom Business Member logo
- + IPHCA Member window cling
- + Inclusion in Membership Directory
- + Discount on trainings
- + Membership certificate for display
- + Member Appreciation Week recognition
- + Welcome on IPHCA social channels and e-publication
- + Year-round networking opportunities
- + Sponsored issue of e-publication with company spotlight (2 per year)
- + Social media post across IPHCA's social channels (4 per year)
- + Full-page advertisement in Health Source Newsletter (2 per year)
- + Promotional spot during IPHCA event (1 per year)
- + Ad space in conference mobile app or virtual lobby (1 per year)
- + Exhibit space at conference or advocacy event (1 included, discounts on additional)



WHY CHOOSE GOLD?



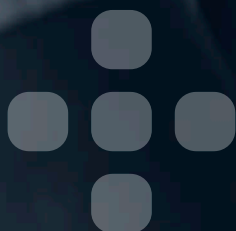
CUSTOM
BRANDED
CONTENT



PRINT AND
DIGITAL
FEATURES



CONFERENCE
AND EVENT
PRESENCE





SILVER TIER

SILVER BUSINESS MEMBERSHIP

Businesses who join at the Silver tier gain access to a variety of networking and training opportunities and have their logo featured on the IPHCA website and collateral.

- + Discounts on exhibit space
- + Branded content opportunities in IPHCA e-publications
- + Logo featured on IPHCA's website homepage
- + Logo featured on IPHCA's website member page
- + Custom Business Member logo
- + IPHCA Member window cling
- + Inclusion in Membership Directory
- + Discount on trainings
- + Membership certificate for display
- + Member Appreciation Week recognition
- + Welcome on IPHCA social channels and e-publication
- + Year-round networking opportunities



WHY CHOOSE SILVER?



RECOGNITION
IN PRINT AND
ONLINE
















































NETWORKING
OPPORTUNITIES



GREAT
VALUE



LEVEL	 PLATINUM	 GOLD	 SILVER
Discounts on exhibit space			
Branded content opportunities in IPHCA e-publications			
Logo featured on IPHCA’s website homepage			
Logo featured on IPHCA’s website member page			
IPHCA Business Member logo			
IPHCA Member window cling			
Inclusion in Membership Directory			
Option to apply for group purchasing organization			
Discount on trainings			
Membership certificate for display			
Member Appreciation Week recognition			
Welcome on IPHCA social channels and e-publication			
Year-round networking opportunities			
Sponsored issue of e-publication with company spotlight	4/year	2/year	
Social media post across IPHCA’s social channels	8/year	4/year	
Full-page advertisement in Health Source Newsletter	4/year	2/year	
Promotional spot during IPHCA event	2/year	1/year	
Ad space in conference mobile app or virtual lobby	2	1	
Exhibit space at conference or advocacy event	2	1	
Sponsored and branded webinar			
Exclusive promotional eblast			
First access to additional networking and promotional events			
Pricing	\$15, 914	\$8, 487	\$4, 153

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