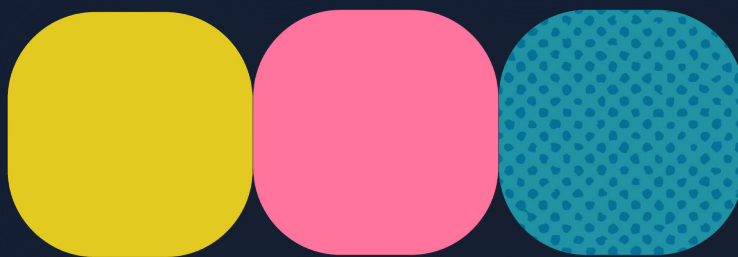
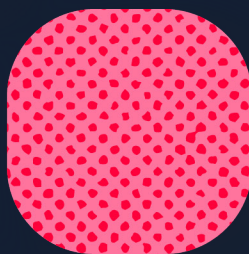


IPHCA
1982 40TH 2022
ANNIVERSARY

SPONSOR & EXHIBITOR PACKAGES

ANNUAL LEADERSHIP
CONFERENCE

McCormick Place, Chicago
October 5 – 7, 2022



**2022**

Sponsorship Opportunities

After two years meeting virtually, we are excited to hold our Annual Leadership Conference in person once again. Our conference sets the standard for industry networking and health care education, and this year will be no different. The 2022 sponsor and exhibitor packages offer businesses of all sizes the opportunity to build brand awareness with key industry players, hundreds of attendees, exhibitors and more. Join us in reaching potential customers who are making a difference in the health care industry.

Sponsor Opportunities

PREMIER - \$20,000

Keynote Speaker

This is our most attended session. Your company's logo will be viewed by more than 500 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded three-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in prime location.

Conference Tote Bags

Display your company name or logo to more than 500 attendees for three full days by sponsoring the tote bags. Your logo will appear on each bag available at registration. Sponsorship includes exhibitor space in prime location.

Hotel Room Keys

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their hotel room. The Hotel Key Card Sponsor has their logo branded and web address alongside the event and hotel name ensuring repeat brand awareness. Be the company in everyone's wallet this conference! Sponsorship includes exhibitor space in prime location.

Thursday Dinner & Event

Attendees will think of you after a long day of training. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in prime location.

PLATINUM - \$10,000

Badge Lanyards

More than 500 attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard and worn by all conference participants. Sponsorship includes exhibitor space in standard location.

Plenary Session Speaker

This is one of our most attended sessions. Your company's logo will be viewed by more than 500 attendees in this highly anticipated event. You will have the opportunity to provide a pre-recorded two-minute video or a live introduction that attendees will see before the session begins. Sponsorship includes exhibitor space in standard location.

Conference Wi-Fi

Free Internet access is the service most requested by IPHCA attendees. As the sponsor of Conference Wi-Fi access at the IPHCA conference, your company will be recognized on Wi-Fi log-in instruction cards, in the printed program, on signage, and anywhere the Wi-Fi access code is given. Sponsorship includes exhibitor space in standard location.

Thursday Lunch with Exhibitors

The Exhibit Hall lunch helps drive people to the exhibit hall. The sponsor's name and logo will be recognized on posters by the doors, in the conference program and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

Opening Continental Breakfast

The Opening Continental Breakfast on Thursday brings together attendees during one of busiest days of the conference. Sponsors are highlighted throughout the breakfast with recognition on posters by the doors, in the conference program guide and on a flyer about the event. Sponsorship includes exhibitor space in standard location.

Friday Luncheon

Attendees will think of you after a long day of training. Sponsors receive recognition on posters by the door, table tents on the tables and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in standard location.

Sponsor Opportunities

GOLD - \$8,000

Welcome Reception

Attendees will think of you at the kick-off Welcoming Reception. Sponsors receive recognition on table tents and in the program guide. Gifts and giveaways are an option (not more than \$10 value total at company's expense). Sponsorship includes exhibitor space in standard location.

Friday Networking Breakfast

Attendees will think of you during the most important meal of the day. Sponsors receive recognition on table tents, in the program guide and on posters. Gifts and giveaways are an option (not more than \$10 value total at company's expense.) Sponsorship includes exhibitor space in standard location.

Conference Program Guide

All attendees receive a Conference Program Guide. By sponsoring the program guide, you have a front page AD along with mention inside the Program Guide that your company sponsored it and also on a sponsorship poster placed at conference registration desk. Sponsorship includes exhibitor space in standard location.

SILVER - \$6,000

USB Drives

All materials from the conference will be placed on USB drives for attendees to take home. Your logo will appear on each one. Sponsorship does not include exhibitor space.

Conference App

Your company will have exclusive advertising in the mobile app available to all attendees. We will highlight your company as a top sponsor of IPHCA in the mobile app and in materials promoting the mobile app to attendees. Sponsorship does not include exhibitor space.

Water Bottles

Keep attendees hydrated by providing water bottles to attendees as they check in at registration. IPHCA will provide water stations throughout the conference space for attendees to refill.

Bonus – you will be helping the conference “go green” by sponsoring the reusable water bottles. Sponsorship does not include exhibitor space.

Sponsor Opportunities

BRONZE - \$4,000

Mystery Giveaway

At the closing luncheon, one conference attendee will win a mystery giveaway. Your company's logo will be placed on the mystery giveaway card that is passed out at the luncheon saying your company sponsored the giveaway. You will also be mentioned in the Conference Program Guide as a sponsor. Sponsorship does not include exhibitor space.

Exhibit Hall Morning Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide and has option to provide logo-branded napkins (at company's expense). Sponsorship does not include exhibitor space.

Exhibit Hall Afternoon Break

These breaks will be set in the exhibit hall. Sponsor will be recognized on signage, in the program guide and has option to provide logo-branded napkins (at company's expense). Sponsorship does not include exhibitor space.

Face Coverings

Help keep attendees safe by sponsoring face coverings for all attendees. Sponsor's logo can be placed on face coverings. Sponsorship does not include exhibitor space. IPHCA will order.

Hand Sanitizer

Do your part to make sure all attendees stay safe with pocket size hand sanitizer. Logo can be placed on hand sanitizer. Sponsorship does not include exhibitor space. IPHCA will order.

SUPPORTING - \$2,000

Attendee Business Center

This room is available for attendees to check emails, attend outside meetings via zoom, make phone calls and have a dedicated private working space. Sponsorship does not include exhibitor space.

Charging Station

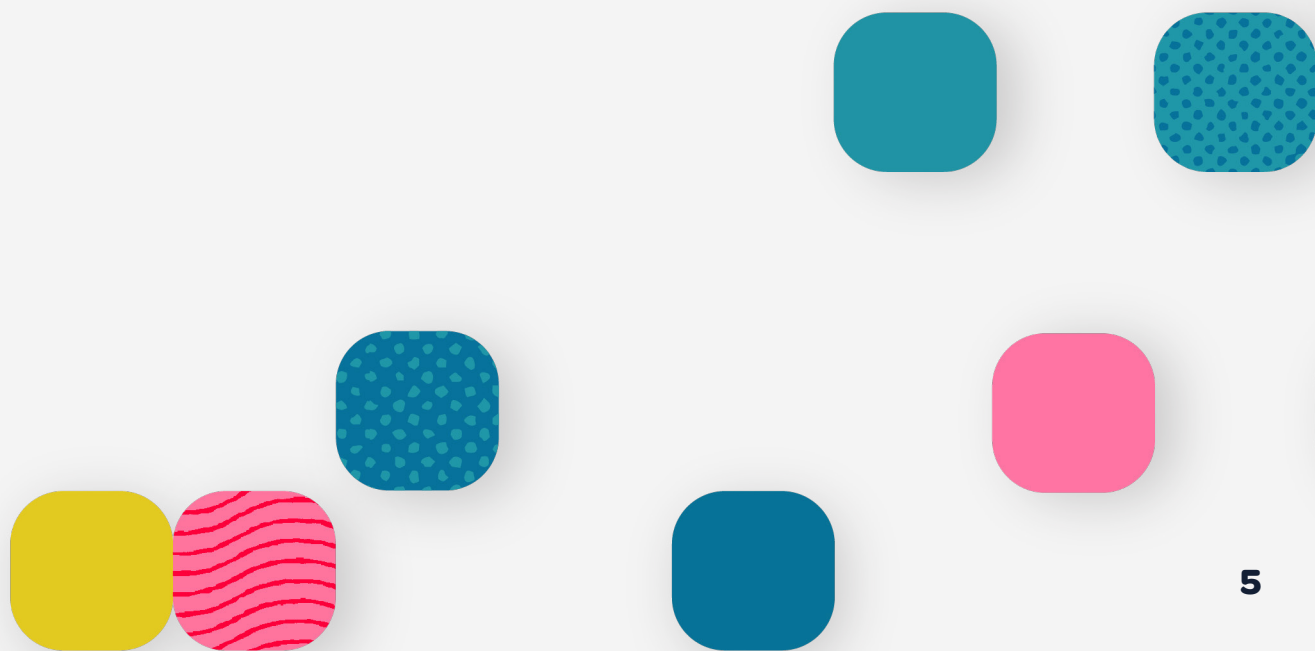
Attendees rely on mobile technology to stay connected while at meetings. The charging station area is an excellent opportunity to get your valuable information directly to attendees. Your specific product and/or company logo will be strategically placed at charging stations during the Conference. Sponsorship does not include exhibitor space.

Educational Session

Attendees of the session will see a poster with your logo outside of the educational sessions. Sponsorship does not include exhibitor space.

Registration Desk

As the exclusive sponsor of this area, your logo will be placed in prime position at the Registration Desk. Sponsorship does not include exhibitor space.



Exhibitor Opportunities

Exhibitor Booth Fees

Booth Type	Standard	Prime Location
IPHCA Business Member	\$900	\$1,000
PHPA Preferred Vendor	\$1,000	\$1,200
Nonprofit/Government	\$1,100	\$1,300
Non-IPHCA Member	\$1,200	\$1,500

*Exhibitors are not permitted to attend sessions unless registered as an attendee.

*Audio-Visual (A/V) services are not included in the booth fee. If you require A/V services please contact Kathryn Doolin to request these services and receive a quote.

*Electrical services information will be available soon.

*Additional details about exhibiting will be provided closer to conference, including shipping details, storage, etc.

For those companies choosing a prime location exhibitor booth, IPHCA will hold a lottery to determine location in the exhibit hall. Lottery details will be shared soon.

Move-in: October 5, 2022 at 8:00 – 11:30 a.m.

Move-out: October 7, 2022 at 11:15 a.m.

Exhibit Hall Hours:

October 5 – 12:00 – 5:00 p.m.

October 6 – 8:00 a.m. – 5:00 p.m. (breakfast and lunch served in the exhibit hall)

October 7 – 8:00 – 11:00 a.m.

Fee Includes:

- + Access for two attendees to the Welcoming Reception on Wednesday evening, as well as the conference-sponsored breakfast, lunch and dinner event on Thursday
- + Company contact information and description in conference program guide
- + List of conference attendees (sent after conference)
- + Company contact information and logo listed in conference mobile app
- + Each exhibiting organization will receive two (2) complimentary conference registrations. Additional representatives must pay conference registration fee of \$300.

Program Guide

Advertising in the conference program guide is a great way to reach attendees and increase your brand's marketing reach. The full color printed program guide, included in all registration packets, contains the conference schedule, educational descriptions of sessions and other important information.

Full-page ad: \$500
Half-page ad: \$250

Tote Bag Insert

For organizations unable to exhibit at the conference, a tote bag insert option is available for \$500. Brochures, magazines, leaflets, pamphlets and give aways will be displayed prominently so attendees immediately learn about your company.

IPHCA Contact Information

To discuss sponsorship and exhibitor opportunities, please contact Kathryn Doolin at (217) 492-5632 or kdoolin@iphca.org.

Hotel Information

IPHCA has negotiated a discounted rate of \$199.00 at the Hyatt Regency McCormick Place, 2233 S. Martin Luther King Drive, Chicago, IL 60616. Use the link below to reserve your room.

The cut-off date is September 13, 2022.

Submitting Artwork

Artwork must be submitted in one of the following formats: .pdf, .pds, .eps, or .ai. We recommend artwork be generated only in the following design programs: Photoshop, Illustrator, InDesign or Acrobat in RGB. IPHCA cannot accept responsibility for any unwanted results from artwork originally generated in other design programs or that does not meet the specifications listed above.

Artwork Specs

- + High resolution PDF (300+ dpi) or .pds, .eps or .ai file format and color set to RGB
- + Full color
- + Full-page ad dimensions: 8.375" x 10.875"
- + Half-page ad dimensions: 7.875" x 5"
- + Bleed: 0.25" must be added to all four sides - no live content should be used in this area
- + All text/type must be kept at least 0.5" from live edges; any important content should be kept at least 0.25" from trim
- + No crop marks

NOTE: Program Guide space is limited; advertisements will be accepted on a first-come, first-served basis and are subject to IPHCA approval. No refunds will be given for cancellation of advertising.

If you have any questions regarding artwork, contact:
Beth Fox, Director of Communications
(217) 541-7313 or bfox@iphca.org.

Reserve your room »